

WSFA 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

PinPoint Media, Inc (B) Attention: Accounts Payable 1707 Osage St, Ste 103 Alexandria, VA 22302

Send Payment To:

WSFA Regions

Regions Bank

ATTN: Lockbox # 1400 P.O. Box 11407

Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1776575-1	07/30/17	July 2017	06/26/17 - 07/20/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sena	STRANGE/NRSC	806

Flight Dates	Order #	Alt Order #
07/11/17 - 07/20/17	1776575	08713502
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
Agency Code	Advertiser Code	Product 1/2
9915283	63	79
Agency Ref	Advertiser Ref	

Spots/

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 07/14/17	07/14/17	WSFA 12 News at 1	ſen - 110-1035pm	1	:30	1	\$275.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFS: 07/16/171-		<u>Rate</u> \$275.00					
Spots: # Ch	n Day Air	<u>r Date</u> <u>Air Time</u> <u>Des</u>	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 07	/14/17 10:15 PM WS	FA 12 News at Ten - MF	10-1035pm	:3	0 DMSCLS1	708н		\$275.00 NM
2 07/14/17	07/14/17	NBC Today Show 3	10-11am	1	:30	1	\$50.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFS: 07/16/171-		<u>Rate</u> \$50.00					
Spots: # Ch	<u>n Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 07	/14/17 10:55 AM NB	C Today Show 3	10-11am	:3	0 DMSCLS1	708н		\$50.00 NM
3 07/14/17	07/14/17	Tonight Show	1035-1135pm	1	:30	1	\$115.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFS: 07/16/171		<u>Rate</u> \$115.00					
Spots: # Ch	n Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 07	/14/17 11:34 PM Ton	ight Show	1035-1135pm	:3	0 DMSCLS1	708н		\$115.00 NM
4 07/14/17	07/14/17	ALABAMA LIVE @	11A 11-1130Am	1	:30	1	\$30.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFS: 07/16/171-		<u>Rate</u> \$30.00					
Spots: # Ch	n <u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 07	/14/17 11:33 AM ALA	ABAMA LIVE @ 11A	11-1130Am	:3	0 DMSCLS1	708н		\$30.00 NM
5 07/14/17	07/14/17	WSFA 12 News at I	Noon 12-1230pm	1	:30	1	\$100.00	NM	XIII 240 XIII XIII XIII XIII XIII XIII XIII XI
Weeks:	Start Date 07/10/17	End Date MTWTFS: 07/16/171		<u>Rate</u> \$100.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 07	/14/17 12:10 PM WS	FA 12 News at Noon	12-1230pm	:3	0 DMSCLS1	708н		\$100.00 NM
6 07/14/17	07/14/17	Judge Judy 2nd Rui	1 3-330p	// //	:30	1	\$60.00	NM	

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POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

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Line Start Date End D	ate Descriptio	n	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
				1					
Weeks: <u>Start Day</u> 07/10/1		MTWTFSS 1	Spots/Week	<u>Rate</u> \$60.00					
		Time Descripti	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA F	07/14/17		udy 2nd Run	3-330p	:0				\$60.00 NM
7 07/14/17 07/14/	17 WSFA 12	NEWS AT 4PI	VM-F 4-430P	1	:30	1	\$60.00	NM	
Weeks: <u>Start Da</u> 07/10/1		<u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$60.00					
		Time Descripti		Start/End Time		h Ad-ID			Rate Type
1 WSFA F	07/14/17 4:1	7 PM WSFA 1	2 NEWS AT 4PM	M-F 4-430P	:3	0 DMSCLS1	.708н		\$60.00 NM
8 07/14/17 07/14/	17 Today in A	Alabama 530a	528am-6am	1	:30	1	\$100.00	NM	
Weeks: <u>Start Day</u> 07/10/1		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$100.00					
		Time Descripti	ion .	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA F		3 AM Today in	Alabama 530a	528am-6am	:3	O DMSCLS1	.708н		\$100.00 NM
9 07/14/17 07/14/	17 WSFA 12	News at Six - I	V6-630pm	1	:30	1	\$350.00	NM	
Weeks: <u>Start Day</u> 07/10/1		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch Day	Air Date Air	Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA F	07/14/17 6:2	2 PM WSFA 1	2 News at Six - MF	6-630pm	:3	0 DMSCLS1	.708н		\$350.00 NM
10 07/14/17 07/14/	17 Today In A	Alabama	6a-7a	1	:30	1	\$175.00	NM	
Weeks: Start Di		MTWTFSS	Spots/Week 1	<u>Rate</u> \$175.00	.,		·		
		Time Descripti	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA F	07/14/17 6:2	2 AM Today In	Alabama	6a-7a	:3	0 DMSCLS1	.708н		\$175.00 NM
11 07/14/17 07/14/	17 Entertainn	nent Tonight	630-7p	1	:30	1	\$215.00	NM	
Weeks: <u>Start Da</u> 07/10/1		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$215.00					
		Time Descripti	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA F		1 PM Entertair		630-7p	:3	0 DMSCLS1	.708н		\$215.00 NM
12 07/14/17 07/14/	17 NBC Toda	y Show	7-9am	2	:30	2	\$115.00	NM	
Weeks: Start Da 07/10/1		MTWTFSS	Spots/Week 2	<u>Rate</u> \$115.00	<u></u>				
		Time Descripti	<u>on</u>	Start/End Time		h Ad-ID			Rate Type
2 WSFA F		0 AM NBC Too	•	7-9am		0 DMSCLS1			\$115.00 NM
1 WSFA F	07/14/17 8:4	O AM NBC Too	lay Show	7-9am	:3	0 DMSCLS1	.708н		\$115.00 NM
13 07/14/17 07/14/	17 NBC Toda	ıy 2	9-10am	1	:30	1	\$50.00	NM	
Weeks: <u>Start Da</u> 07/10/1	te <u>End Date</u> 7 07/16/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$50.00					

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POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

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						Spots/	. .		
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13 07/14/17	07/14/17	NBC Today 2	9-10am	1	:30	1	\$50.00	NM	
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time		h Ad-ID			Rate Type
1 WS	SFA F 07	/14/17 9:54 AM NBC T	oday 2	9-10am	:3	0 DMSCLS170	8н		\$50.00 NM
14 07/17/17	07/17/17	WSFA 12 News at Ter	ı - 110-1035pm	1	:30	1	\$275.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/17 1	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA M 07	/17/17 10:33 PM WSFA	. 12 News at Ten - MF	10-1035pm	:3	0 DMSCLS170	8н		\$275.00 NM
15 07/17/17	07/17/17	NBC Today Show 3	10-11am	1	:30	1	\$50.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/17 1	Spots/Week 1	<u>Rate</u> \$50.00	***************************************				
Spots: # Ch		Date Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WS	SFA M 07	/17/17 10:54 AM NBC T	oday Show 3	10-11am	:3	0 DMSCLS170	8н		\$50.00 NM
16 07/17/17	07/17/17	Tonight Show	1035-1135pm	1	:30	1	\$115.00	NM	
Weeks:	Start Date		Spots/Week	Rate					
	07/17/17	07/23/17 1	1	\$115.00	1	ar Ad ID			Data Tuna
Spots: # Ch				Start/End Time 1035-1135pm		<u>th Ad-ID</u> 10 DMSCLS170	Rµ		<u>Rate Type</u> \$115.00 NM
1 WS	SFA M 07	/17/17 11:17 PM Tonigh	It Snow	1035-1135pm		0 DH3CL3170	011		\$110.00 14W]
17 07/17/17	07/17/17	ALABAMA LIVE @ 11/	A 11-1130Am	1	:30	1	\$30.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/17 1	<u>Spots/Week</u> 1	<u>Rate</u> \$30.00					
Spots: # Ch			ption	Start/End Time		th Ad-ID			Rate Type
1 WS	SFA M 07	/17/17 11:29 AM ALAB/	AMA LIVE @ 11A	11-1130Am	:3	0 DMSCLS170	8н		\$30.00 NM
18 07/17/17	07/17/17	ALABAMA LIVE @ 11	30£1130A-12P	1	:30	1	\$30.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/17 1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch			<u>ption</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WS	SFA M 07	/17/17 11:48 AM ALABA	AMA LIVE @ 1130AM	1130A-12P	:3	0 DMSCLS170	8н		\$30.00 NM
19 07/17/17	07/17/17	WSFA 12 News at Noo	on 12-1230pm	1	:30	1	\$100.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/17 1	Spots/Week 1	<u>Rate</u> \$100.00			W. T. W. T. J. LIELENS STATEMENT		
Spots: # Ch		· · · · · · · · · · · · · · · · · · ·	ption .	Start/End Time	Lengt	th Ad-ID			Rate Type
1 '	SFA M 07		12 News at Noon	12-1230pm	:3	0 DMSCLS170	8н		\$100.00 NM
20 07/17/17	07/17/17	Judge Judy 2nd Run	3-330p	1	:30	1	\$60.00	NM	
Weeks:	Start Date 07/17/17	End Date MTWTFSS 07/23/17 1	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch			•	Start/End Time	Leng	th Ad-ID			Rate Type
i '	SFA M 07			3-330p	:3	0 DMSCLS170	8н		\$60.00 NM
21 07/17/17	07/17/17	WSFA 12 NEWS AT 4	PNM-F 4-430P	1	:30	1	\$60.00	NM	

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POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

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Line Start Date	End Date De	escription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
21 07/17/17	07/17/17 W	SFA 12 NEWS AT 4F	PVM-F 4-430P	1	:30	1	\$60.00	NM	
Spots: <u>#</u> <u>Ch</u>	Start Date End 07/17/17 07/3 Day Air Date A M 07/17/1	23/17 1 Air Time Descrip	Spots/Week 1 tion 12 NEWS AT 4PM	<u>Rate</u> \$60.00 <u>Start/End Time</u> M-F 4-430P		n <u>Ad-ID</u>) DMSCLS170	8н		Rate Type \$60.00 NM
22 07/17/17	07/17/17 W	SFA 12 NEWS AT 4F	PNM-F 430-5P	1	:30	1	\$75.00	NM	
Spots: <u>#</u> <u>Ch</u>	Start Date End 07/17/17 07/2 Day Air Date A M 07/17/12		1	Rate \$75.00 Start/End Time M-F 430-5P		n <u>Ad-ID</u>) DMSCLS170	8н		Rate Type \$75.00 NM
23 07/17/17	07/17/17 W	SFA 12 News at Five	5-530pm	1	:30	1	\$185.00	NM	
Spots: <u>#</u> <u>Ch</u>				<u>Rate</u> \$185.00 <u>Start/End Time</u> 5-530pm		1 <u>Ad-ID</u>) DMSCLS170	8н		<u>Rate</u> <u>Type</u> \$185.00 NM
24 07/17/17	07/17/17 To	oday in Alabama 530a	528am-6am	1	:30	1	\$100.00	NM	
Spots: <u>#</u> <u>Ch</u>				<u>Rate</u> \$100.00 <u>Start/End Time</u> 528am-6am		<u>Ad-ID</u> DMSCLS170	8н		<u>Rate Type</u> \$100.00 NM
25 07/17/17	07/17/17 W	SFA 12 News at Six -	N6-630pm	1	:30	1	\$350.00	NM	
Spots: # <u>Ch</u> 1 WSFA	Day Air Date A M 07/17/17	23/17 1 Air Time Descrip	12 News at Six - MF	Rate \$350.00 Start/End Time 6-630pm		n <u>Ad-ID</u>) pmscLs170 1	8н \$175.00	NM	<u>Rate</u> <u>Type</u> \$350.00 NM
		Date MTWTFSS	Spots/Week	Rate	.30		\$175.00	INIVI	
Spots: # Ch		23/17 1 Air Time Descrip	1 tion	\$175.00 Start/End Time 6a-7a		1 <u>Ad-ID</u>) DMSCLS170	8н		<u>Rate Type</u> \$175.00 NM
27 07/17/17	07/17/17 Er	tertainment Tonight	630-7p	1	:30	1	\$215.00	NM	TO THE RESERVE THE PROPERTY OF
	7/17/17 07/2 Day Air Date			Rate \$215.00 <u>Start/End Time</u> 630-7p		1 <u>Ad-ID</u>) DMSCLS170	8н		Rate Type \$215.00 NM
28 07/17/17	07/17/17 NE	3C Today Show	7-9am	2	:30	2	\$115.00	NM	
0 Spots: <u>#</u> <u>Ch</u>				Rate \$115.00 Start/End Time 7-9am		1 <u>Ad-ID</u>) DMSCLS170	8н		<u>Rate Type</u> \$115.00 NM

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www.wsfa.com						Constal			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
28 07/17/17	07/17/17	NBC Today Show	7-9am	2	:30	2	\$115.00	NM	
Spots: # Ch	<u>Day Air</u> SFA M 07			Start/End Time 7-9am		h <u>Ad-ID</u> 0 DMSCLS170)8н		<u>Rate Type</u> \$115.00 NM
29 07/17/17	07/17/17	NBC Today 2	9-10am	1	:30	1	\$50.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Start Date</u> 07/17/17 <u>Day Air</u> SFA M 07	07/23/17 1 r Date Air Time Descri		Rate \$50.00 Start/End Time 9-10am		<u>h Ad-ID</u> 0 DMSCLS170)8н		<u>Rate</u> <u>Type</u> \$50.00 NM
30 07/15/17	07/15/17	WSFA 12 News at Six-	SaSa 6-7pm	1-	:30	1	\$80.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Start Date</u> 07/10/17 <u>Day Air</u> SFA Sa 07	07/16/171- r Date Air Time Descri	<u>Spots/Week</u> 1 <u>ption</u> 12 News at Six-Sat	<u>Rate</u> \$80.00 <u>Start/End Time</u> Sa 6-7pm		<u>h Ad-ID</u> 0 рмscLs170)8н		<u>Rate</u> <u>Type</u> \$80.00 NM
31 07/15/17	07/15/17	NBC Saturday Today S	Sho6-8am	1-	:30	1	\$45.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Start Date</u> 07/10/17 <u>Day Air</u> SFA Sa 07	07/16/171- Date Air Time Descri	<u>Spots/Week</u> 1 <u>ption</u> aturday Today Show	Rate \$45.00 Start/End Time 6-8am		<u>h Ad-ID</u> 0 DMSCLS170)8н		<u>Rate Type</u> \$45.00 NM
32 07/16/17	07/16/17	WSFA 12 News at Five	e-SSu 5-530p	1	:30	1	\$90.00	NM	
Weeks: Spots: # Ch 1 WS 33 07/16/17	Start Date 07/10/17 Day Air SFA Su 07 07/16/17		12 News at Five-Sun	Rate \$90.00 Start/End Time Su 5-530p		<u>h Ad-ID</u> 0 DMSCLS170 1	98н \$45.00	NM	<u>Rate</u> <u>Type</u> \$90.00 NM
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Start Date</u> 07/10/17 <u>Day Air</u> SFA Su 07		Spots/Week 1 ption BC Sunday Today Sho	Rate \$45.00 Start/End Time ow 7-8a		h <u>Ad-ID</u> 0 DMSCLS170)8н		<u>Rate Type</u> \$45.00 NM
34 07/16/17	07/16/17	NET NBC Meet The Pr	es:8-9a	1	:30	1	\$45.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	Start Date 07/10/17 <u>Day Air</u> SFA Su 07		Spots/Week 1 ption BC Meet The Press	<u>Rate</u> \$45.00 <u>Start/End Time</u> 8-9a		h <u>Ad-ID</u> 0 DMSCLS170)8н		<u>Rate Type</u> \$45.00 NM
35 07/16/17	07/16/17	WSFA News Sunday A	M 9-930a	1	:30	1	\$20.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Start Date</u> 07/10/17 <u>Day Air</u> SFA Su 07		Spots/Week 1 otion News Sunday AM	Rate \$20.00 Start/End Time 9-930a		h <u>Ad-ID</u> 0 DMSCLS170			<u>Rate</u> <u>Type</u> \$20.00 NM
36 07/13/17	07/13/17	WSFA 12 News at Ten	- 110-1035pm	1	:30	1	\$275.00	NM	

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						Spots/			
Line Start Date E	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
36 07/13/17	07/13/17	WSFA 12 News at Ten	- 110-1035pm	1	:30	1	\$275.00	NM	
The state of the s		End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # Ch	Day Air D	ate Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA	Th 07/13	3/17 9:31 PM WSFA	12 News at Ten - MF	10-1035pm	:3	0 DMSCLS170	8H	·····	, \$275.00 NM
37 07/13/17 0	7/20/17	NBC Today Show 3	10-11am	1	:30	1	\$50.00	NM	
	tart Date 17/10/17	<u>End Date</u> <u>MTWTFSS</u> 07/16/171	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air D	ate Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA			•	10-11am	:3	O DMSCLS170	8н		\$50.00 NM
		<u>End Date</u> <u>MTWTFSS</u> 07/23/171	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air D		otion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WSFA	Th 07/20	0/17 10:29 AM NBC To	oday Show 3	10-11am	:3	O DMSCLS170	8н		\$50.00 NM
38 07/13/17 0	7/20/17	Tonight Show	1035-1135pm	1	:30	1	\$115.00	NM	
		End Date MTWTFSS 07/16/171	Spots/Week	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air D		otion	Start/End Time	Lenat	h Ad-ID			Rate Type
1 WSFA				1035-1135pm		0 DMSCLS170	Вн		\$115.00 NM
		End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	7/17/17 (Day Air D		1 ation	\$115.00 Start/End Time	l enat	h Ad-ID			Rate Type
	Th 07/20			1035-1135pm		0 DMSCLS170	Вн		\$115.00 NM
39 07/13/17 0	7/20/17	ALABAMA LIVE @ 11A	11-1130Am	1	:30	1	\$30.00	NM	***************************************
		End Date <u>MTWTFSS</u> 07/16/171	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air D		•	Start/End Time	Lenat	h Ad-ID			Rate Type
• • • • • • • • • • • • • • • • • • • •	Th 07/13			11-1130Am		0 DMSCLS1708	Зн		\$30.00 NM
Weeks: St	art Date E	End Date MTWTFSS	Spots/Week	<u>Rate</u>					•
		07/23/171	1	\$30.00					
Spots: # Ch	Day Air D			Start/End Time		h Ad-ID			Rate Type
2 WSFA	Th 07/20)/17 11:17 AM ALABA	MA LIVE @ 11A	11-1130Am	:30	0 DMSCLS1708	SH		\$30.00 NM
40 07/13/17 0	7/13/17	ALABAMA LIVE @ 113	0/1130A-12P	1	:30	1	\$30.00	NM	
		End Date MTWTFSS 07/16/171	Spots/Week	<u>Rate</u> \$30.00				************	
Spots: # Ch	Day Air Day		ition	Start/End Time	Lenati	h Ad-ID			Rate Type
1 WSFA			MA LIVE @ 1130AM	1130A-12P	:0				\$30.00 NM
	Credited							···	
41 07/13/17 0	7/13/17	WSFA 12 News at Noon	n 12-1230pm	1	:30	1	\$100.00	NM	
		Ind Date MTWTFSS	Spots/Week	Rate	······································			***************************************	
		17/16/171	1 tion	\$100.00 Start/End Time	Longit	2 V4 ID			Data Tun-
Spots: # Ch 1 WSFA	<u>Day Air Day</u> <i>Th 07/13</i>		tion 12 News at Noon	Start/End Time 12-1230pm	Lengti :0	n <u>Ad-ID</u>			<u>Rate Type</u> \$100.00 NM
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Credited	WOFA	i i i vews at i vooii	12-1230piii	.00	•			⊕100.00 INIVI

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1776575-1	07/30/17	July 2017	06/26/17 - 07/20/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
41 07/13/17	07/13/17	WSFA 12 News at Noon	12-1230pm	1	:30	1	\$100.00	NM	
42 07/13/17	07/20/17	Judge Judy 2nd Run	3-330p	1	:30	1	\$60.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFSS 07/16/171	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch 1 WS	Day Air SFA Th 07/ Credited	/13/17 Judge Ju	i <u>on</u> udy 2nd Run	Start/End Time 3-330p	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$60.00 NM
Weeks:	Start Date 07/17/17		Spots/Week 1	<u>Rate</u> \$60.00					
Spots: <u>#</u> <u>Ch</u> 2 WS	<u>Day Air</u> SFA Th 07			Start/End Time 3-330p		h <u>Ad-ID</u> O DMSCLS17()8н		<u>Rate Type</u> \$60.00 NM
43 07/13/17	07/13/17	WSFA 12 NEWS AT 4PM	VM-F 4-430P	1	:30	1	\$60.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFSS 07/16/171	Spots/Week 1	<u>Rate</u> \$60.00		***************************************			
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Air</u> SFA Th 07/			Start/End Time M-F 4-430P		<u>h Ad-ID</u> O DMSCLS17()8н		<u>Rate Type</u> \$60.00 NM
44 07/13/17	07/13/17	WSFA 12 NEWS AT 4PM	VM-F 430-5P	1	:30	1	\$75.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFSS 07/16/171	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: <u># Ch</u> 1 WS	<u>Day Air</u> SFA Th 07/			Start/End Time M-F 430-5P		<u>h Ad-ID</u> O DMSCLS17()8н		<u>Rate Type</u> \$75.00 NM
45 07/13/17	07/20/17	Today in Alabama 530a	528am-6am	1	:30	1	\$100.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFSS 07/16/171	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch			<u>on</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate Type</u>
1 WS Weeks:	SFA Th 07/ Start Date	End Date MTWTFSS	Spots/Week	528am-6am Rate	:3	O DMSCLS170)8н		\$100.00 NM
Spots: # Ch	07/17/17 Day Air	07/23/171 Date Air Time Descripti	1 Ion	\$100.00 Start/End Time	l engt	h Ad-ID			Rate Type
	SFA Th 07/			528am-6am		0 DMSCLS170)8н		\$100.00 NM
46 07/13/17	07/13/17	WSFA 12 News at Six - M	V6-630pm	1	:30	1	\$350.00	NM	
Weeks:	Start Date 07/10/17		Spots/Week 1	<u>Rate</u> \$350.00				***************************************	
Spots: <u># Ch</u> 1 WS		Date Air Time Descripti	on 2 News at Six - MF	Start/End Time 6-630pm		<u>h Ad-ID</u> O DMSCLS17()8н		<u>Rate Type</u> \$350.00 NM
47 07/13/17	07/20/17	Today In Alabama	6a-7a	1	:30	1	\$175.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFSS 07/16/171	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # <u>Ch</u> 1 WS Weeks:		Date Air Time Descripti /13/17 6:07 AM Today In	<u>on</u>	Start/End Time 6a-7a <u>Rate</u> \$175.00		<u>h Ad-ID</u> O DMSCLS170)8н		<u>Rate</u> <u>Type</u> \$175.00 NM

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Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

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Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week Rat	te Type	
47 07/13/17 07/20/17 Today In Alabama 6a-7a	1	:30 1 \$17	75.00 NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		<u>Rate Type</u>
2 WSFA Th 07/20/17 6:11 AM Today In Alabama	6a-7a	:30 DMSCLS1708H		\$175.00 NM
48 07/13/17 07/20/17 Entertainment Tonight 630-7p	1	:30 1 \$21	5.00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 07/10/17 07/16/171 1	<u>Rate</u> \$215.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WSFA Th 07/13/17 6:15 PM Entertainment Tonight	630-7p	:30 DMSCLS1708H		\$215.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$215.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 WSFA Th 07/20/17 6:55 PM Entertainment Tonight	630-7p	:30 DMSCLS1708H		\$215.00 NM
49 07/13/17 07/20/17 NBC Today Show 7-9am	2	:30 2 \$11	5.00 NM	
Mark Otal Data Marks Cast Mark	Data			
Weeks: Start Date End Date MTWTFSS Spots/Week 07/10/17 07/16/17 2 2	<u>Rate</u> \$115.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WSFA Th 07/13/17 7:58 AM NBC Today Show	7-9am	:30 DMSCLS1708H		\$115.00 NM
2 WSFA Th 07/13/17 8:45 AM NBC Today Show	7-9am	:30 DMSCLS1708H		\$115.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week 07/17/17 07/23/17 2 2	<u>Rate</u> \$115.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
3 WSFA Th 07/20/17 8:40 AM NBC Today Show	7-9am	:30 DMSCLS1708H		\$115.00 NM
4 WSFA Th 07/20/17 8:58 AM NBC Today Show	7-9am	:30 DMSCLS1708H		\$115.00 NM
50 07/13/17 07/20/17 NBC Today 2 9-10am	1	:30 1 \$5	0.00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$50.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WSFA Th 07/13/17 9:29 AM NBC Today 2	9-10am	:30 DMSCLS1708H		\$50.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			
07/17/17 07/23/171 1 Spots: <u># Ch Day Air Date Air Time Description</u>	\$50.00 Start/End Time	Length Ad-ID		Rate Type
2 WSFA Th 07/20/17 9:54 AM NBC Today 2	9-10am	:30 DMSCLS1708H		\$50.00 NM
51 07/11/17 07/11/17 WSFA 12 News at Ten - I10-1035pm	-1	:30 1 \$27	75.00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	Rate			
07/10/17 07/16/17 -1 1	\$275.00	Longth Ad ID		Data Tura
Spots: # <u>Ch</u> <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WSFA Tu 07/11/17 10:33 PM WSFA 12 News at Ten - MF	Start/End Time	Length Ad-ID :30 DMSCLS1708H		<u>Rate Type</u> \$275.00 NM
	10-1035pm			\$275.00 NW
52 07/11/17 07/18/17 NBC Today Show 3 10-11am	-1	:30 1 \$5	0.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 07/10/17 07/16/17 -1 1	<u>Rate</u> \$50.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WSFA Tu 07/11/17 10:48 AM NBC Today Show 3	10-11am	:30 DMSCLS1708H		\$50.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	Rate			

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Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

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www.wsfa.com						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
52 07/11/17	07/18/17	NBC Today Show 3	10-11am	-1	:30	1	\$50.00	NM	
	07/17/17	07/23/17 -1	1	\$50.00					
Spots: # Ch	Day Air I			Start/End Time		h Ad-ID	0		Rate Type
2 WSF	A Tu 07/1	18/17 10:29 AM NBC To	day Show 3	10-11am	:3	0 DMSCLS170	8Н		\$50.00 NM
53 07/11/17	07/18/17	Tonight Show	1035-1137pm	-1	:30	1	\$115.00	NM	
	Start Date 07/10/17	End Date MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air I		<u>tion</u>	Start/End Time		h Ad-ID			Rate Type
1 WSF				1035-1137pm	:3	O DMSCLS170	8н		\$115.00 NM
	Start Date 07/17/17	End Date MTWTFSS 07/23/17 -1	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air I		<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WSF	A Tu 07/1	18/17 11:34 PM Tonight	Show	1035-1137pm	:3	0 DMSCLS170	8н		\$115.00 NM
54 07/11/17	07/11/17	ALABAMA LIVE @ 11A	11-1130Am	-1	:30	1	\$30.00	NM	
	Start Date	End Date MTWTFSS 07/16/17 -1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air I		tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
:	A Tu 07/1	11/17 11:16 AM ALABA	MA LIVE @ 11A	11-1130Am	:3	0 DMSCLS170	8н		\$30.00 NM
55 07/11/17	07/11/17	ALABAMA LIVE @ 113	0/1130A-12P	-1	:30	1	\$30.00	NM	
		End Date MTWTFSS 07/16/17 -1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air I		tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	A Tu 07/1	11/17 11:58 AM ALABA	MA LIVE @ 1130AM	1130A-12P	:3	0 DMSCLS170	8н		\$30.00 NM
56 07/11/17	07/18/17	WSFA 12 News at Noor	n 12-1230pm	-1	:30	1	\$100.00	NM	
	Start Date 07/10/17	End Date MTWTFSS 07/16/17 -1	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air I		tion	Start/End Time	Lengt	h Ad-ID			Rate Type
, ,,,,,,	A Tu 07/1			12-1230pm	:3	O DMSCLS170	8н		\$100.00 NM
	Start Date 07/17/17	End Date MTWTFSS 07/23/17 -1	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air I		tion .	Start/End Time	Lengt	h <u>Ad-ID</u>			<u>Rate Type</u>
2 WSF	A Tu 07/1		12 News at Noon	12-1230pm	:3	0 DMSCLS170	8н		\$100.00 NM
57 07/11/17	07/18/17	Judge Judy 2nd Run	3-330p	-1	:30	1	\$60.00	NM	
		End Date MTWTFSS 07/16/17 -1	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch	Day Air I		•	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 WSF			ludy 2nd Run	3-330p	:0	00			\$60.00 NM
	Start Date 07/17/17	End Date MTWTFSS 07/23/17 -1	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch	Day Air I		tion	Start/End Time	Lengt	h Ad-ID			<u>Rate Type</u>
2 WSF	A Tu 07/1	18/17 3:13 PM Judge J	ludy 2nd Run	3-330p	:3	0 DMSCLS170	8н		\$60.00 NM

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Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
58 07/11/17	07/11/17	WSFA 12 NEWS AT		-1	:30	1	\$60.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFSS 07/16/17 -1	Spots/Week	<u>Rate</u> \$60.00					
Spots: # Ch	Day Air	Date Air Time Descr	ription	Start/End Time		h Ad-ID			Rate Type
1 WSF	-A Tu 07	/11/17 4:20 PM WSF/	A 12 NEWS AT 4PM	M-F 4-430P	:3	0 DMSCLS170)8H		\$60.00 NM
59 07/11/17	07/11/17	WSFA 12 News at Fiv	ve 5-530pm	-1	:30	1	\$185.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFSS 07/16/17 -1	<u>Spots/Week</u> 1	<u>Rate</u> \$185.00					
Spots: # Ch	Day Air	Date Air Time Descr	ription	Start/End Time		h Ad-ID			Rate Type
1 WSF	-A Tu 07/	/11/17 5:28 PM WSF/	A 12 News at Five	5-530pm	:3	O DMSCLS170)8н		\$185.00 NM
60 07/11/17	07/18/17	Today in Alabama 530)a 528am-6am	-1	:30	1	\$100.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFSS 07/16/17 -1	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air	Date Air Time Descr	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	A Tu 07/		in Alabama 530a	528am-6am	:3	O DMSCLS170)8н		\$100.00 NM
Weeks:	Start Date 07/17/17	End Date MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air	Date Air Time Descr	ription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
2 WSF	-A Tu 07/	/18/17 5:56 AM Today	/ in Alabama 530a	528am-6am	:3	O DMSCLS170	18H		\$100.00 NM
61 07/11/17	07/11/17	WSFA 12 News at Six	c - N6-630pm	-1	:30	1	\$350.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFSS 07/16/17 -1	Spots/Week 1	<u>Rate</u> \$350.00					····
Spots: # Ch	Day Air		iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	-A Tu 07/	/11/17 6:14 PM WSF	A 12 News at Six - MF	6-630pm	:3	0 DMSCLS170	18н		\$350.00 NM
62 07/11/17	07/18/17	Today In Alabama	6a-7a	-1	:30	1	\$175.00	NM	
Weeks:	Start Date 07/10/17	End Date MTWTFSS 07/16/17 -1	Spots/Week 1	<u>Rate</u> \$175.00				*****	
Spots: # Ch	<u>Day Air</u>	Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	FA Tu 07/	•		6a-7a	:3	0 DMSCLS170	18н		\$175.00 NM
	Start Date 07/17/17	End Date MTWTFSS 07/23/17 -1	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00					
Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time		h Ad-ID			Rate Type
2 WSF	A Tu 07/	18/17 6:44 AM Today	/ In Alabama	6a-7a	:3	0 DMSCLS170	8н	······································	\$175.00 NM
63 07/11/17	07/18/17	Entertainment Tonight	630-7p	-1	:30	1	\$215.00	NM	
	Start Date 07/10/17	End Date MTWTFSS 07/16/17 -1	Spots/Week 1	<u>Rate</u> \$215.00					***************************************
Spots: # Ch	<u>Day Air</u>	Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	A Tu 07/		ainment Tonight	630-7p	:3	O DMSCLS170	8н		\$215.00 NM
	Start Date 07/17/17	End Date MTWTFSS 07/23/17 -1	<u>Spots/Week</u> 1	<u>Rate</u> \$215.00					
Spots: # Ch	Day Air		iption .	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WSF	A Tu 07/	18/17 6:49 PM Entert	ainment Tonight	630-7p	:3	0 DMSCLS170	8н	***	\$215.00 NM
64 07/11/17	07/18/17	NBC Today Show	7-9am	-2	:30	2	\$115.00	NM	

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Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

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_ine Start	t Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	

Weel	ks:	Start Date 07/10/17	End Date 07/16/17	<u>MTWTFSS</u> -2	Spots/Week 2	<u>Rate</u> \$115.00	***************************************				
Spots: #	# Ch	Day Air		Time Description		Start/End Time	Lengt	th Ad-ID			Rate Type
2 pois.				45 AM NBC Toda		7-9am		O DMSCLS170)8н		\$115.00 NM
1				00 AM NBC Toda	•	7-9am	:3	O DMSCLS170)8н		\$115.00 NM
Weel		Start Date		<u>MTWTFSS</u>	Spots/Week	Rate					
		07/17/17	07/23/17	-2	2	\$115.00					
Spots: #	<u>Ch</u>	<u>Day Air</u>		Time Description		Start/End Time		th Ad-ID			Rate Type
3				29 AM NBC Toda	•	7-9am		0 DMSCLS170			\$115.00 NM
4	WSF	A Tu 07	/18/17 8:2	29 AM NBC Toda	ay Show	7-9am	:3	0 DMSCLS170)8H		\$115.00 NM
65 07/1	1/17	07/18/17	NBC Toda	ay 2	9-10am	-1	:30	1	\$50.00	NM	
Weel	ks:	Start Date 07/10/17	End Date 07/16/17	MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: #	# Ch	Day Air		Time Description	•	Start/End Time	Lengt	h Ad-ID			Rate Type
3pots. <u>#</u>				56 AM NBC Toda		9-10am		O DMSCLS170)8н		\$50.00 NM
Weel		Start Date		MTWTFSS	Spots/Week	Rate					400
		07/17/17	07/23/17	-1	1	\$50.00					
Spots: #	<u> Ch</u>	Day Air	<u>r Date</u> Air	Time Description	<u>on</u>	Start/End Time		th Ad-ID			Rate Type
2	WSF	A Tu 07	/18/17 9:	56 AM NBC Toda	ay 2	9-10am	:3	0 DMSCLS170)8н		\$50.00 NM
66 07/1	2/17	07/19/17	WSFA 12	News at Ten - I	10-1035pm	1	:30	1	\$275.00	NM	
Weel	ks:	Start Date 07/10/17	End Date 07/16/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: #	# Ch	Day Air	r Date Air	Time Description	<u>on</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1	WSF	A W 07	/12/17 10:2	22 PM WSFA 12	News at Ten - MF	10-1035pm	:3	0 DMSCLS170)8н		\$275.00 NM
Weel		Start Date		MTWTFSS	Spots/Week	Rate					
0		07/17/17	07/23/17	1	7	\$275.00 Start/End Time	Longi	th Ad-ID			Rate Type
Spots: #		Day Air		Time Description		10-1035pm		O DMSCLS170	18u		\$275.00 NM
	WSF	FA W 07	/19/1/ 10.2	23 PIVI VVSFA 12	News at Ten - MF	10-1035p111	, 4	O DINSCESSIVE	7011		\$275.00 TAIN
67 07/1	2/17	07/19/17	NBC Toda	ay Show 3	10-11am	1	:30	1	\$50.00	NM	
Weel		Start Date 07/10/17	End Date 07/16/17	<u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: #		Day Air		Time Description	•	Start/End Time	Lengt	th Ad-ID			Rate Type
1		A W 07		28 AM NBC Toda		10-11am		0 DMSCLS170)8н		\$50.00 NM
Weel	ks:	Start Date		MTWTFSS 1	Spots/Week	<u>Rate</u> \$50.00					
Spots: #		07/17/17 <u>Day Air</u>		Time Description	ı nn	Start/End Time	l engl	th Ad-ID			Rate Type
2 opots.				55 AM NBC Toda		10-11am		0 DMSCLS170)8н	***************************************	\$50.00 NM
68 07/1	2/17	07/19/17	Tonight S	how	1035-1135pm	1	:30	1	\$115.00	NM	
Weel	ks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate	·····				. , , , , , , , , , , , , , , , , , , ,
Cunta: 4	4 Ch	07/10/17	07/16/17	1	7	\$115.00 Start/End Time	Longi	th Ad-ID			Rate Tune
Spots: #		Day Air		Time Description		Start/End Time		<u>IN AG-ID</u> 30 DMSCLS17()8H		<u>Rate Type</u> \$115.00 NM
1 Weel		FA W 07 Start Date		35 PM Tonight S MTWTFSS	now Spots/Week	1035-1135pm <u>Rate</u>	,3	OMPCEDIA	/V:1		ψ110.00 MW
V V C C !		07/17/17	07/23/17	1	<u>3pois/vveek</u> 1	\$115.00					

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1776575-1	07/30/17	July 2017	06/26/17 - 07/20/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

www.wsfa.com

www.wsfa.com	1									
							Spots/			
Line Start	Date End	Date D	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
68 07/12	2/17 07/	19/17 To	onight Show	1035-1135pm	1	:30	1	\$115.00	NM	
Spots: #	<u>Ch</u> D	ay Air Date	Air Time Descri	<u>iption</u>	Start/End Time	Lengt	h Ad-ID	······································		Rate Type
2	WSFA	W 07/19/1	7 10:53 PM Tonigh	nt Show	1035-1135pm	:3	0 DMSCLS170	8н		\$115.00 NM
69 07/12	2/17 07/	19/17 A	LABAMA LIVE @ 11	A 11-1130Am	1	:30	1	\$30.00	NM	
Week	s: <u>Start</u> 07/1		<u>i Date</u> <u>MTWTFSS</u> 16/171	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: #		ay Air Date		iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WSFA	W 07/12/1	7 11:08 AM ALABA	AMA LIVE @ 11A	11-1130Am	:3	O DMSCLS170	8н		\$30.00 NM
Week	s: <u>Start</u> 07/1		<u>1 Date</u> <u>MTWTFSS</u> 23/171	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: #	Ch D	ay Air Date			Start/End Time	Lengt	h Ad-ID			Rate Type
2	WSFA	W 07/19/1	7 11:21 AM ALABA	AMA LIVE @ 11A	11-1130Am	:3	0 DMSCLS170	8н		\$30.00 NM
70 07/12	/17 07/	12/17 W	SFA 12 News at No	on 12-1230pm	1	:30	1	\$100.00	NM	
Week	s: <u>Start</u> 07/1		<u>i Date</u> <u>MTWTFSS</u> 16/171	Spots/Week	<u>Rate</u> \$100.00					
Spots: #	-	ay Air Date		ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1		W 07/12/1	7 12:26 PM WSFA	12 News at Noon	12-1230pm	:3	O DMSCLS170	8н		\$100.00 NM
71 07/12	/17 07/	19/17 Ju	idge Judy 2nd Run	3-330p	1	:30	1	\$60.00	NM	
Weeks	s: <u>Start</u> 07/10		<u>I Date</u> <u>MTWTFSS</u> 16/171	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: #	Ch D	ay Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1		W 07/12/1 redited	7 Judge	Judy 2nd Run	3-330p	:0	0			\$60.00 NM
Weeks	s: <u>Start</u> 07/1	<u>Date</u> <u>End</u> 7/17 07/3	<u>I Date</u> <u>MTWTFSS</u> 23/171	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: #		ay Air Date			Start/End Time		h Ad-ID	_		Rate Type
2	WSFA	W 07/19/1	7 3:25 PM Judge	Judy 2nd Run	3-330p	:3	0 DMSCLS170	8H 		\$60.00 NM
72 07/12	/17 07/	9/17 W	SFA 12 NEWS AT 4	PNM-F 4-430P	1	:30	1	\$60.00	NM	
Weeks	s: <u>Start</u> 07/10		Date MTWTFSS 16/17 1	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: #	Ch D	ay Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			<u>Rate Type</u>
1		N 07/12/1		12 NEWS AT 4PM	M-F 4-430P	:3	O DMSCLS170	8н		\$60.00 NM
Weeks	s: <u>Start</u> 07/17		<u>I Date</u> <u>MTWTFSS</u> 23/171	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: #	<u>Ch</u> D	ay Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
2	WSFA	N 07/19/1	7 4:17 PM WSFA	12 NEWS AT 4PM	M-F 4-430P	:3	0 DMSCLS170	8н	******************************	\$60.00 NM
73 07/12	/17 07/1	2/17 W	SFA 12 News at Five	e 5-530pm	1	:30	1	\$185.00	NM	
Weeks	s: <u>Start</u> 07/10		<u>Date</u>	Spots/Week 1	<u>Rate</u> \$185.00					
Spots: #		ay Air Date	· · · · · · · · · · · · · · · · · · ·	ption .	Start/End Time	Lengt	h Ad-ID			Rate Type
1		N 07/12/17		12 News at Five	5-530pm		0 DMSCLS170	3н		\$185.00 NM
74 07/12	/17 07/1	9/17 To	day in Alabama 530	a 528am-6am	1	:30	1	\$100.00	NM	

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1776575-1	07/30/17	July 2017	06/26/17 - 07/20/17

Advertiser	<u>Product</u>	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

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New Start Date End Date	www.wsta.com						Spots/			
Weeks: Start Date End Date MINTESS Spots/Week Start Date	ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	-	Rate	Туре	
Spots 2	74 07/12/17	07/19/17	Today in Alabama 530a	528am-6am	1	:30	1	\$100.00	NM	
1	Weeks:									
Weeks Start Date End Date MTMTESS Spots/Week Start Date Air Time Description Start/End Time Length Ad-ID Sator Start Date Air Time Description Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/End Time Start/End Tim	Spots: # Ch	Day Air	Date Air Time Descript	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
Spots	1 WS	FA W 07	/12/17 5:38 AM Today ir	n Alabama 530a	528am-6am	:3	0 DMSCLS170	8н		\$100.00 NM
Spots # Ch	Weeks:									
2 WSFA W 07/19/17 5:38 AM Today in Alabama 530a 528am-6am :30 DMSCL51708H \$100.00 NM 75 07/12/17 07/12/17 WSFA 12 News at Six - N6-630pm 1 :30		•		•			L A J ID			Data Tuna
Top	•				•			ιQu		
Weeks: Start Date End Date MTMTFSS Spots/Week Start Date C7/16/17 C7/16/	2 WS	FA W 07	/19/17 5:38 AM Today ii	n Alabama 530a	528am-bam	:3	O DW2CF2T10	on		\$100.00 INIVI
Spots	75 07/12/17	07/12/17	WSFA 12 News at Six -	N6-630pm	1	:30	1	\$350.00	NM	
1 WSFA W 07/12/17 5:16 PM WSFA 12 News at Six - MF 6-630pm :30 DMSCLS1708H \$350.00 NM	Weeks:									
1 WSFA W 07/12/17 6:16 PM WSFA 12 News at Six - MF 6-630pm :30 DMSCLS1708H \$350.00 NM	Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week \$175.00 Start/End Time Length Ad-ID Rate Type		FA W 07	/12/17 6:16 PM WSFA 1	12 News at Six - MF	6-630pm	:3	0 DMSCLS170	8н		\$350.00 NM
Spots Ch	76 07/12/17	07/19/17	Today In Alabama	6a-7a	1	:30	1	\$175.00	NM	
Spots: # Ch	Weeks:			***************************************				·····	***************************************	<u>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u>
1 WSFA W 07/12/17 6:11 AM Today In Alabama 6a-7a :30 DMSCLS1708H S175.00 NM			O.7.10,11	•	*	1	r v ~ 10			Poto Typo
Weeks Start Date End Date O7/17/17 O7/23/17 O7/23/17 O7/19/17								1011		
Spots: # Ch						:3	O DW2CF2T\0	on		\$175,00 NW
Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Start Date O7/10/17 O7/12/17 Entertainment Tonight 630-7p 1 :30 1 \$215.00 NM	vveeks:		***************************************							
2 WSFA W 07/19/17 6:20 AM Today In Alabama 6a-7a :30 DMSCL51708H \$175.00 NM	Spots: # Ch			tion	Start/End Time	Lengt	th Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type					6a-7a	:3	O DMSCLS170	18н		\$175.00 NM
Spots: # Ch	77 07/12/17	07/12/17	Entertainment Tonight	630-7p	1	:30	1	\$215.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:		The state of the s	***************************************						
1 WSFA W 07/12/17 6:47 PM Entertainment Tonight 630-7p :30 DMSCL51708H \$215.00 NM 78 07/12/17 07/19/17 NBC Today Show 7-9am 2 :30 2 \$115.00 NM Weeks: Start Date O7/10/17 End Date O7/16/17 MTWTFSS OF Neek O7/16/17 Rate O7/15/17 Rate O7/16/17 Rate O7/16/17 NM Spots: # Ch Day Air Date O7/12/17 Air Time Description O7/12/17 Start Date O7/12/17 MTWTFSS OF Neek O7/11/17 Spots/Week O7/11/17 Rate O7/11/17 Start Date O7/19/17 O7/19/17 Start Date O7/19/17 MTWTFSS OF Neek O7/19/17 Start Date O7/10/17 O7/16/17 O7/16/17<	C4 # Ch			•	•	Leng	h Ad-ID			Rate Tyne
The content of the								184		
Weeks: Start Date O7/10/17 End Date O7/16/17 MTWTFSS OPOTS/Week O7/15/17 Rate S115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type S115.00 1 WSFA W 07/12/17 7:58 AM NBC Today Show 7-9am :30 DMSCL51708H \$115.00 NM 2 WSFA W 07/12/17 8:58 AM NBC Today Show 7-9am :30 DMSCL51708H \$115.00 NM Weeks: Start Date O7/17/17 End Date O7/17/17 T-2 2 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID 4 WSFA W 07/19/17 8:42 AM NBC Today Show 7-9am :30 DMSCL51708H \$115.00 NM 3 WSFA W 07/19/17 8:58 AM NBC Today Show 7-9am :30 DMSCL51708H \$115.00 NM 79 07/12/17 07/19/17 NBC Today 2 9-10am 1 :30 DMSCL51708H \$115.00 NM Weeks: Start Date O7/10/17 End Date O7/16/17 MTWTFSS OFS/Week O7/16/17 Rate O7/10/17 S50.00 NM	1 M2	FA VV U/	/12/17 0.47 PIVI EIILEILAI	illinent ronight	030-7 p)		······································	ΨΕ10.00 14W
Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	78 07/12/17	07/19/17	NBC Today Show	7-9am	2	:30	2	\$115.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 07/12/17 7:58 AM NBC Today Show 7-9am :30 DMSCLS1708H \$115.00 NM 2 WSFA W 07/12/17 8:58 AM NBC Today Show 7-9am :30 DMSCLS1708H \$115.00 NM Weeks: Start Date O7/17/17 End Date O7/23/17 MTWTFSS OF Spots/Week O7/19/17 Start/End Time OF Start/End Ti	Weeks:			**************************************						
1 WSFA W 07/12/17 7:58 AM NBC Today Show 7-9am :30 DMSCLS1708H \$115.00 NM 2 WSFA W 07/12/17 8:58 AM NBC Today Show 7-9am :30 DMSCLS1708H \$115.00 NM Weeks: Start Date	Snots: # Ch		• • • • • • • • • • • • • • • • • • • •	_	•	Leng	th Ad-ID			Rate Type
2 WSFA W 07/12/17 8:58 AM NBC Today Show 7-9am :30 DMSCLS1708H \$115.00 NM Weeks: Start Date 07/17/17 07/23/172 2 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WSFA W 07/19/17 8:42 AM NBC Today Show 7-9am :30 DMSCLS1708H \$115.00 NM 3 WSFA W 07/19/17 8:58 AM NBC Today Show 7-9am :30 DMSCLS1708H \$115.00 NM \$115					***************************************)8н		\$115.00 NM
Weeks: Start Date 07/17/17 End Date 07/12/17 MTWTFSS 2 2 \$115.00 Rate \$115.00 Spots: # Ch Day Air Date 4 WSFA W 07/19/17 Air Time Description 5 2 2 9 2 2 9 2 3 2 2 3 2 2 3 2 3 2 3 2 3				•			_			•
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
4 WSFA W 07/19/17 8:42 AM NBC Today Show 7-9am :30 DMSCLS1708H \$115.00 NM 3 WSFA W 07/19/17 8:58 AM NBC Today Show 7-9am :30 DMSCLS1708H \$115.00 NM 7-9am :30 DMSCLS1708H \$115.00 NM										
3 WSFA W 07/19/17 8:58 AM NBC Today Show 7-9am :30 DMSCL51708H \$115.00 NM 79 07/12/17 07/19/17 NBC Today 2 9-10am1 :30 1 \$50.00 NM Weeks: Start Date 07/10/17 End Date 07/16/171 1 \$50.00	Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time					Rate Type
79 07/12/17 07/19/17 NBC Today 2 9-10am1 :30 1 \$50.00 NM Weeks: Start Date 07/10/17 07/16/171 1 \$50.00 NM	4 WS	FA W 07	/19/17 8:42 AM NBC To	day Show	7-9am		-			\$115.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/10/17 07/16/17 1 1 \$50.00	3 WS	FA W 07	/19/17 8:58 AM NBC To	day Show	7-9am	:3	0 DMSCLS170)8н	·	\$115.00 NM
07/10/17 07/16/171 1 \$50.00	79 07/12/17	07/19/17	NBC Today 2	9-10am	1	:30	1	\$50.00	NM	
***************************************	Weeks:			Spots/Week						
	Spots: # Ch			tion	Start/End Time	Lena	th Ad-ID			Rate Type

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1776575-1	07/30/17	July 2017	06/26/17 - 07/20/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

Agency Commission

Net Amount Due

\$2,042.25

\$11,572.75

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ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
79 07/12/17 07/19/17 NBC Today 2	9-10am	1	:30	1	\$50.00	NM	
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA W 07/12/17 9:30 AM NBC 7	oday 2	9-10am	:3	O DMSCLS1708	Вн		\$50.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	Rate					
07/17/17 07/23/171		\$50.00					Data Tura
Spots: # Ch Day Air Date Air Time Descri		Start/End Time		h <u>Ad-ID</u>	.		Rate Type
2 WSFA W 07/19/17 9:27 AM NBC 1	Today 2	9-10am	:3	0 DMSCLS1708	3H		\$50.00 NM
80 07/11/17 07/14/17 WSFA 12 News at Five	e 5-530pm	-TWTF	:30	2	\$185.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/10/17 07/16/17 -TWTF	Spots/Week 2	<u>Rate</u> \$185.00					
07/10/17 07/16/17 -TwTF Spots: <u># Ch Day Air Date Air Time Descri</u>	_	Start/End Time	Lengt	h Ad-ID			Rate Type
	12 News at Five	5-530pm		0 DMSCLS1708	Вн		\$185.00 NM
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	12 News at Five	5-530pm		0 DMSCLS1708			\$185.00 NM
Z WSFA W OTTZITT S.ZTTNIWSFA	1 12 News at 1 Ne	0-000pm		<u> </u>			
81 07/11/17 07/14/17 Today in Alabama 5an	n 5-530a	-TWTF	:30	2	\$85.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/10/17 07/16/17 -TWTF	Spots/Week	<u>Rate</u> \$85.00					
Spots: # Ch Day Air Date Air Time Descri	intion	Start/End Time	Lenat	h Ad-ID			Rate Type
	in Alabama 5am	5-530a		0 DMSCLS1708	Вн		\$85.00 NM
	in Alabama 5am	5-530a		0 0 DMSCLS1708			\$85.00 NM
82 07/11/17 07/14/17 Today in Alabama 430	am430-5a	-TWTF	:30	2	\$5.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	<u>Rate</u> \$5.00					
	ntion 2	Start/End Time	Lenat	h Ad-ID			Rate Type
	in Alabama 430am	430-5a		0 DMSCLS1708	Вн		\$5.00 NM
	in Alabama 430am	430-5a 430-5a		0 DMSCLS1708			\$5.00 NM
1 VVSFA F 07/14/17 4:53 AM TODAY	III Alabania 450am	430-Ja		0 5.1362547 00			Ψ0.00 14101
		Total Spots	11	5			
2 20 D					O T-1:	.1	\$40 C47 00
Payment Terms 30 Days					Gross Tota	īī.	\$13,615.00

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